Sponsorship Package

Thursday, October 16, 2014
6:30-9:30 pm

Contact: Amy Weber
773.834.9777
amyweber@uchicago.edu
Event Details

The Oriental Institute Museum is a major unit of the Oriental Institute, which is a non-profit, tax-exempt organization devoted to the study of the ancient civilizations and cultures of the Near East. The Oriental Institute Museum was established in perpetuity to preserve, maintain and exhibit the Institute’s collection of art, artifacts, manuscripts, photographs, and records.

Event Type
Themed Scavenger Hunt and cocktail party benefiting the Oriental Institute Museum Feature Exhibits

Benefit
The night will bring together our community in support of refreshing the galleries with feature exhibits that allow Museum Staff to present rarely seen artifacts from the Oriental Institute’s extensive ancient Middle East collection or explore a unique topic.

Date
Thursday, October 16, 2014

Time
6:30-9:30 pm

Location
Oriental Institute Museum, 1155 E 58th Street, Chicago, IL 60637

Estimated Attendees
100-150

Target Age Group
Ages 25-45 year old professional
Single or married, with or without children
Tend to be affluent and enjoy upscale luxuries

By sponsoring Wine and Beer through Ancient History: A Scavenger Hunt you not only support an awesome event, but also get a chance to introduce your business to extraordinary audience of potential customers.
Sponsorship Opportunities

X Marks the Spot
$1,000+
- Prominent logo placement on website and in all advertisements
- Minimum of four (4) notification emails
- Inclusion in press releases
- Logo placement on the Oriental Institute website, Facebook updates, and Twitter mentions
- Corporate display or interactive area at event, allowing your staff onsite generate qualified lead
- Inclusion on site signage and distribution of promotional materials
- Name and logo recognition in annual report
- Complimentary event tickets for eight (8) guests

Super Sleuth
$500-$999
- Minimum of three (3) notification emails
- Inclusion in press releases
- Logo placement on the Oriental Institute website, Facebook updates, and Twitter mentions
- Inclusion onsite signage and distribution of promotional materials
- Name and logo recognition in annual report
- Complimentary event tickets for four (4) guests

Eagle Eye
$250-$499
- Logo placement on the Oriental Institute website, Facebook updates, and Twitter mentions
- Inclusion onsite signage and distribution of promotional materials
- Complimentary event tickets for four (4) guests

Bloodhound
$100-$249
- Logo placement on the Oriental Institute website, Facebook updates and twitter mentions
- Inclusion onsite signage and distribution of promotional materials
- Complimentary event tickets for two (2) guests
Other Sponsorship Opportunities

In-Kind Sponsorships
You may support the event through an in-kind donation.

**Food Sponsor(s)**
Small bites appetizers and desserts for 100 hunters and delivery to museum day of event.

**Beverage Sponsor(s)**
Wine, soda, tea, or water donation for 100 hunters and delivery to museum a week before the event.

**Sponsor Prizes for Winning Hunters**
Gift certificates or prizes valued $25+ and delivery to the museum two weeks before the event.

All in-kind sponsorships will receive:

- Prominent logo placement on website and in all advertisements
- Minimum of four (4) notification emails
- Inclusion in press releases
- Logo placement on the Oriental Institute website, Facebook updates, and Twitter mentions
- Corporate display or interactive area at event, allowing your staff onsite generate qualified lead
- Inclusion onsite signage and distribution of promotional materials
- Name and logo recognition in annual report
2014 Scavenger Hunt Sponsorship Form

Thank you for your support! Please note deadline and required information.

Name _________________________________________________________________

Title ___________________________________________________________________

Company  __________________________________________________________________

Address  __________________________________________________________________

City _______________________ State ___________ Zip _____________

Email ________________________________ Phone ____________________________

Sponsorship level (circle one)

X Marks the Spot $1,000+

Super Sleuth $500-$999

Eagle Eye $250-$499

Bloodhound $100-$249

Make checks payable to: The Oriental Institute

MAIL COMPLETED FORM AND PAYMENT TO:
Membership Department Attn: Amy Weber
The Oriental Institute
1155 E 58th Street
Chicago, IL 60637

PAY BY CREDIT CARD

Name______________________________

Credit Card Number __________________________

Expiration Date ____________________________

Logos for promotional materials are due by Friday, September 26, 2014
Please send logo files to: amyweber@uchicago.edu

For general questions, please email Amy Weber at amyweber@uchicago.edu or call 773.834.9777.
2014 Scavenger Hunt In Kind Donation Form

Thank you for your support! Please note deadline and required information.

Name _________________________________________________________________

Title ___________________________________________________________________

Company  ______________________________________________________________

Address  _______________________________________________________________

City ___________________________ State ___________ Zip _____________

Email __________________________ Phone ____________________________

I would like to donate the following items:

_________________________________________________________________
_________________________________________________________________
_________________________________________________________________

These items may be used as:

☐ Prize items
☐ Food
☐ Beverage
☐ Other________________________________________________________

MAIL COMPLETED FORM AND ITEM TO:

Membership Department Attn: Amy Weber
The Oriental Institute
1155 E 58th Street
Chicago, IL 60637

Items must be received by Monday, October 6, 2014

Please send logo files to: amyweber@uchicago.edu
For general questions, please email Amy Weber at amyweber@uchicago.edu or call 773.834.9777.